



# 2012 UNSER CORPORATE RACING PACKAGES



**UNSER RACING**  
INDOOR KARTING • ENTERTAINMENT • CORPORATE EVENTS

7300 Broadway • Denver, Colorado 80221 • 720.282.5000 • [www.unserracing.com](http://www.unserracing.com)



## Welcome to Unser Racing!

### Speed. Excitement. Competition.

When's the last time your corporate meeting or event included those elements?

If you're looking for a unique and memorable way to reward your team or your customers, Unser Racing is the solution for your next corporate event. Have a meeting in one of our conference rooms. We'll set it up and take care of all the details. Our event team will make sure there's appropriate food and beverages while providing the equipment and space necessary to accommodate your group. Make sure you hold their attention during the meeting because the anticipation of the upcoming event will surely keep them on the edge of their seats.



Now that your meeting is over, it's our turn. Our race and event director takes over and transforms your meeting into a professional race event--think Indy Car on the streets of Downtown Denver. Everyone has just become a member of the Pro Unser Race Team. That's right--Unser. Over 70 years of legendary racing history including nine total Indy 500 wins.

We'll start with the official driver meeting which includes a full overview of track and kart safety, race kart operation, track and race conduct, and the race format. Once everyone is comfortable with the rules and equipment, we provide a detailed overview and instruction of our professionally designed Johnny Unser signature track to assist every racer with the fastest lines and the best passing sections. We want everyone to do well.

Now the fun starts. Everyone will get geared up by pulling on an Unser racing suit and strapping on a helmet. Enough talking--it's time to race. As the green flag drops on the track, electronic timing and digital signage will keep everyone updated on the results. How is your team doing on our quarter mile long 11 corner track? It's fast, fun, and challenging--especially when you are in one of our high end and highly modified, gas powered race karts. The checkered flag will drop and the results will be tallied. Did your team win?



With Unser Racing, it's all about having a memorable experience. Put some speed and excitement in your next meeting!

**Are you ready to race?**



## Competitive Event Racing

**Non Peak Times:** Monday – Friday from 10am to 5pm  
**Peak Times:** Monday – Friday from 5pm to Close & All Day Saturday and Sunday

Do you want the most competitive, most realistic racing event possible? We have the answer with the Grand Prix and the Unser Grand Prix. These races include qualifying races and main events – the most exciting race here at Unser Racing. Find out how you stack up during the qualifying rounds, and then get your heart pumping as we enter the main event(s). A 20 lap shootout – win by position extravaganza. That is right. First one across the line is the Champion driver!

**Get ready for pure adrenaline and excitement!** Bragging rights are priceless.

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### Grand Prix

**Groups of 6-49 people**  
**Peak \$79**  
**Non Peak \$65 per driver**

**Groups of 50+ people**  
**Peak \$74**  
**Non Peak \$60 per driver**

- All racers will have 2 timed heats to get comfortable and lay down up to 40 laps looking for the fastest single lap time to qualify for the Main Event.
  - These qualifier heats are 7 minutes and each racer can expect to drive 4-5 miles per heat.
  - After the qualifiers – the top 10 single fastest lap times qualify for the MAIN EVENT (or half the group depending on size).
  - Main Event – gridded by position and off we go! 20 lap win by position race. The ultimate in racing. Winner gets a lap with the checker flag and bragging rights!
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### Unser Grand Prix

**Groups of 11-49 people**  
**Peak \$95**  
**Non Peak \$79 per driver**

**Groups of 50+ people**  
**Peak \$90**  
**Non Peak \$74 per driver**

- All racers will have 2 timed heats to get comfortable and lay down up to 40 laps looking for the fastest single lap time to qualify for the main events.
  - These qualifier heats are 7 minutes and each racer can expect to drive 4-5 miles per heat.
  - After qualifiers – your group is split by lap time into A, B, C, and D Main Events (number of main events depend on group size).
  - A Main Event is a 20 lap shoot out.
  - B down Main Events are 15 lap shoot outs.
  - The A Main Event will identify the Champion Driver but everyone gets the thrill of a true Indy Race. The greatest and most competitive race format at Unser Racing.
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### Team Relay

**Peak \$69**  
**Non Peak \$55 per driver**

- Relay style racing takes place for the ultimate in team building. The group will be divided into teams. Number of drivers per team is dependent on the size of the group and can be determined by the customer or randomly by Unser Racing.
- Race lasts 30 minutes (for groups of 9 to 15), 45 minutes (for groups of 16 to 30), and 60 minutes for groups of 31-50 people. Groups of 50+ people can be split into multiple team relay races.

Each team must complete a preset number of driver changes and each driver must complete a minimum of two laps. Teams must strategize on best racing techniques and driver change outs. Racing is non-stop, with the only exception being quick 20-30 second supervised driver changes. As one driver leaves the kart, the next driver takes the wheel. The team with the most laps within the given time period will be declared the winner. Non-drivers make great Team Captains! All results will be tracked by team, not individual.

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Each race format includes an Unser Event Captain dedicated to your group from start to finish. A private race briefing with a qualified trainer, exclusive use of the track during your race times, a complimentary day membership, and the ability to make reservations 60 days in advance. Receive a 10% discount on Annual Memberships purchased within one week of your group event.

Alcohol tickets are available for pre-purchase. A great way to end your event and let the racers re-live the day lap by lap!



## Competitive Event Racing

**Non Peak Times:** Monday – Friday from 10am to 5pm  
**Peak Times:** Monday – Friday from 5pm to Close & All Day Saturday and Sunday

Thought you were done on the kart track? Not a chance! Come experience Denver's premier indoor Remote Control Racing Facility. Bring the team down to fly around Denver's largest indoor dirt RC track at speeds of 40 mph.

## Private Remote Control (RC) Racing (Six RC Truck Package\*)

**\$175** for first session • RC Package comes with six 1/10th scale Traxxas Slash 4x4 trucks

**\$120** per additional session • All six Trucks race at one time for one (1) session

\*minimum of 6 trucks for a private event • One (1) session is approximately 20 minutes of racing

• Enjoy your own private, marshaled race(s)

• Additional sessions (approximately 20 minutes each) may be purchased for either multiple sessions or to accommodate the size of your group.



## Catering Services

• BBQ Buffet available at \$15/per guest. Includes 3 meats, 2 sides, 1 bread and beverage. A 15% or \$25 (whichever is greater) catering service fee will be applied

• Menus available upon request

• Vegetarian and Gluten free options available

## Alcohol Options

• Pre-paid tickets, cash bar, or host bar

• Details and Pricing available upon request (all alcohol is available for post racing only, or non-racers)

## Full Facility Rental

• Unlimited racing for your group both on the kart track and RC track

• Full use of all event space with Unser Racing closed to the General Public

• Details and Pricing available upon request

## Conference Space

• High end meeting space with seating for up to 28 guests. Includes projector with screen, white board, Wi-Fi and multiple room configurations.

• Details and pricing available upon request

## Bar Area and/or VIP Space

• Reservations available upon request



## Track & Equipment

**We provide everything your team needs for a fantastic race experience!**

The excitement builds as you finish pre-race training and head upstairs to suit up. We provide everything you need for safety including a DOT certified full-face race helmet, head sock, full racing suit, and a 360 hans neck safety device. Now that you are feeling like a true Unser Racing team member, it's time to head out to the track.

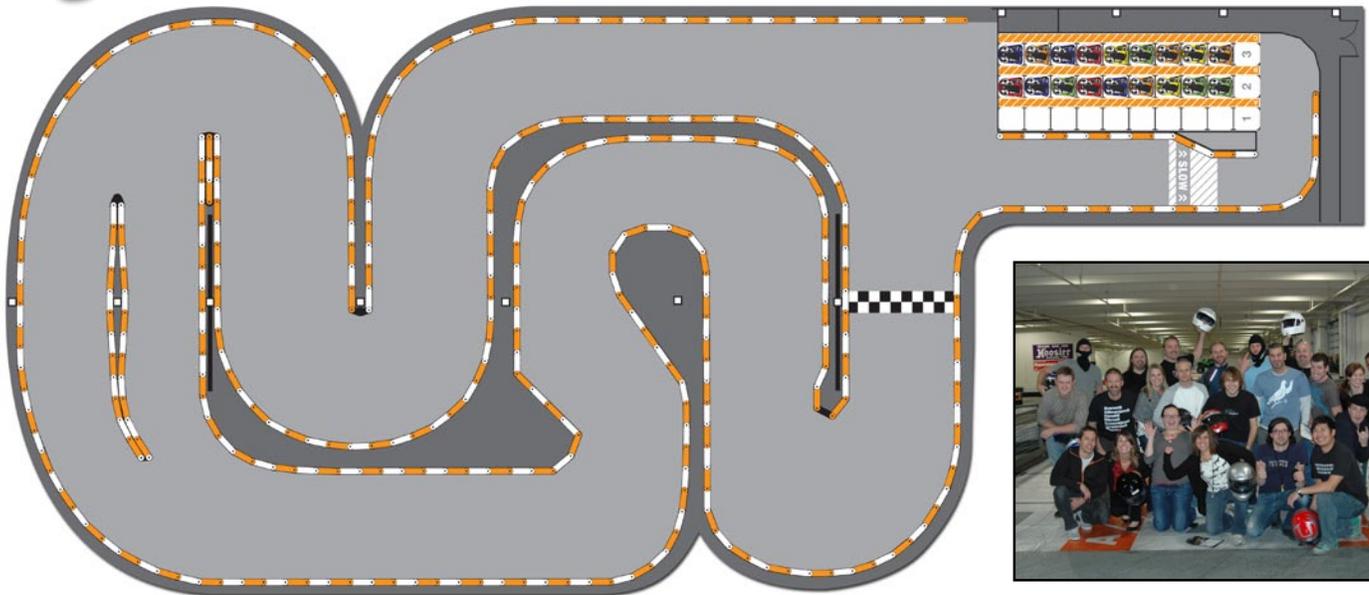


360 Plus Device  
neck collar (optional)



Unser Racing  
headsock

Experience incredible speed, g-force, and handling in our **BRAND NEW** Sodi GT5 gas-powered karts!



Our Unser designed track is a state-of-the-art indoor road course featuring 12 corners that can be run in either direction. The track averages 18 feet wide and is designed to provide several passing and technical sections to challenge the skills of every level of driver. The track puts your team right in the middle of the action with our built in track-side pit area. Come up with the best race strategy and pick the best line, because the race is on!